



See the Spot: Orient Celebrates the 'Durga' in Every Woman

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While India celebrates Durga Puja every year with much fervour, the women, the daughters of this country continue to battle stereotypes every single day, fighting social injustices and prejudices, working towards the development of the nation. This is the thought behind the new spot by Orient Electric that celebrates the fighting spirit of every single woman of this country. While this This digital ad film is dedicated to all embodies of Ma Durga who exemplify strength and power in its true form. It has been conceptualized and created by Contract Advertising.

