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Orient Electric opens its first exclusive ‘Smart Shop’ at Karnal

Karnal, (UNI) Apr 3 (UNI) Orient Electric, part of the diversified Indian conglomerate CK Birla Group, today opened its exclusive ‘Orient Electric Smart Shop’ at Karnal, Haryana which will carry complete range of Orient Electric products under one roof.

The spacious storeserves as a one-stop shop where consumers will be able to see, touch, feel and purchase various products of Orient Electric including Fans, Lighting, Home Appliances and Switchgear. The store opening was attended by senior company officials and local residents.