

Top 6 Reasons why instant water heaters are becoming so popular

Winters are almost here! India experiences winter season from the months of November to March. During this time, the minimum temperature drops below 5 degree Celsius in most parts of the country. It becomes extremely important to have continuous supply of hot water whether in the bathroom or kitchen. This is where instant water heaters come to the rescue. Instant water heaters are the ideal solution to getting unlimited instant supply of hot water. If you are on the hunt for a reliable water heater, you might want to consider instant water heaters from the house of Orient Electric.

Orient electric has launched the exclusive range of highly efficient & elegantly designed instant water heaters in India. They are the **Orient Aura** & **Orient Aura Plus**. Let's have a look on the top 7 reasons why instant heaters are becoming so popular & instantly taking over the traditional water heaters:



1. Comfort & Convenience

The biggest advantage of an instant water heater is its comfort and ease to operate. We've seen traditional water heaters would require to be switched on 15 minutes prior to using hot water. Also, it would give only limited quantity of hot water say 10-15 liter in one time. However, orient instant water heaters get you super hot water for the entire family in quickest time after it is turned on.

Also, if you have small children or elders at home, then Orient Aura & Aura Plus instant water heater becomes an absolute necessity to make the winters comfortable for them. This is what the modern new India wants – quick & comfortable access to hot water.

2. Conserves Water

It saves a lot of water that normally goes waste in traditional water heaters when we run the tap again and again just to check if the water has heated or not. It is eco-friendly & the best choice for the people looking to do their bit for the Mother Nature.

3. Cold Showers? Say No

Say goodbye to the cold showers in the winters or after your work-out session in the gym. An instant water heater offers an ultimate experience of hot water bath any time of the day. A number of studies have proved that hot water bath plays a vital role in relaxing muscle tension & reducing stress. So, next time you have an **orient aura instant water heater** in your bathroom, there is no running out of hot water.



4. Double the lifespan

There is one more reason to bring home an instant water heater which is its long lifespan. Branded water heaters are always a great choice owing to their robust build and use of quality materials. Also, the traditional water heater loses efficiency after certain period of time due to mineral deposition on the tank walls, heating elements etc. whereas; an instant water heater gives the same efficiency year after year.

5. Saves Space

The Indian society is quite conscious about having more open space in the house & so are our choices for the appliances. Being very compact in size, Instant water heater fits perfectly in any size bathroom, kitchen or office pantry. **Orient Aura Plus instant water heater** is aesthetically the most pleasing if mounted on the wall. This unit is sure to complement any contemporary kitchen or bathroom.

6. Healthy & Safe Water

Orient Aura & Aura Plus instant water heaters comply with all safety and eco-standards. In fact, they are well equipped with modern technologies like the Japanese Anti-Bacterial tank to ensure proper hygiene and the patented Whirl flow Technology to ensure 20% more hot water. The unique safety features help to prevent any accidental hazards too.

These are the top 7 reasons why instant water heaters are becoming so popular & how Orient Aura & Aura Plus instant water heater should be next on your shopping list. They are smart, intelligent, efficient and durable. Bring home the one that suits your needs by ordering through Orient's [website](#) or you can compare them at [comparometer](#).