

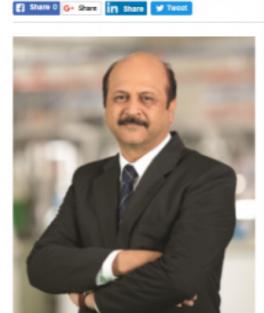




## Orient Electric demands GST rate reduction in energy efficient products

GST rates of many items have already been slashed in the last few months and we expect the government to also look at categories like fans which is a product of basic need and still being taxed at 18%.

ETRetail | January 24, 2018, 12:35 IST



By: Rakesh Khanna CEO, Orient Electric Limited

A A Mewsletter

It would be interesting to see how the government addresses high expectations of various sectors with the upcoming Union Budget 2018-19. As far as the electrical appliances industry is concerned, a hike in personal tax exemptions and revision in income tax slabs would be a welcome move, as this will put more disposable income in the hands of taxpayers thus giving a fillip to the demand.

The electrical appliances segment had its share of impact of demonetisation and GST, however,

it started showing signs of recovery in Q3. Going forward, we have high expectations in this quarter as well as throughout 2018-19. GST rates of many items have already been slashed in the last few months and we expect the government to also look at categories like fans which is a product of basic need and still being taxed at 18%. We also feel GST rate for energy efficient products should be reduced to promote energy efficient products. We are also expecting the budget to put special focus on indigenous manufacturing leading to job creation.

Industry is also expecting a cut in the Corporate tax rate to further help the industry in making future investments and building capacities. We also hope that the government will provide more support for the "Make in India" initiative by imposing duties on low quality imported components like what they have done in LED lighting and continue with its effort on ease of doing business.

We expect the budget to have a special focus on housing, employment, agriculture and rural development, while continuing with its efforts on building infrastructure, which is likely to give boost to allied segments and spur consumer spending in home electrical space. While real estate and housing segment has largely remained stagnant in 2017-18, we are hopeful that the government will take necessary steps to boost this sector, whether through the budget or outside of it.



This Week

fadi navarament est to roll out

## Modi government set to roll out nationwide Amul-like plan for tribals



Most Read

TRIFED has finalised a memorandum of understanding with the rural development ministry to tap into its

This Month

- Hyderabad top grosser for Future Group: Biyani
- Income Tax department asks Flipkart to reclass...
- ) Patanjali accuses Kalpamrit Ayurveda of copyri...
- ) Future Group in advanced talks to acquire Foo ...

## Most Read in Consumer Durables and Information Technology

This Week

This Month



Samsung to grow its presence across channels in India: Asim Warsi



OnePlus opens first authorised offline store in India



Reliance Jio in talks for exclusive right to sell Xiaomi's TVs and smartphones



Consumer durables makers seek import duty on imported items



Ad. Invest and Earn returns as high as 25% p.a.

Sponsored by Faircent &