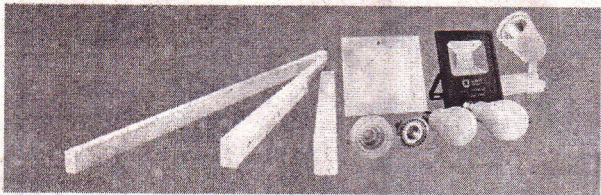


Orient Electric expands range of LED battens

GUWAHATI, AUG 17: Orient Electric, part of the diversified USD 1.6 billion CK Birla Group, has expanded its LED lighting portfolio with new range of LED battens which deliver more light with up to 80% energy savings in comparison to the conventional tube lights.

LED Battens offer high lumen efficacy with huge ener-



gy & cost savings, come without any choke or starter and resolve the age-old problem of flickering tube lights.

Combining energy efficiency and reliability with decorative slim design and ease of installation, Orient LED Battens are an ideal replacement for conventional tube lights (T12/T8/T5) in both residential as well as commercial spaces.

Orient LED Battens offer significant savings over the conventional tube lights.

Replacing just one inefficient 40-watt conventional tube light (average usage of 10 hours daily) with an 18-watt Orient LED batten gives an annual saving of about Rs. 480* while also saving 80 kWh of annual energy and reducing annual CO2 emissions by 0.03 tons.