

Orient Electric bets big on LED batten, expands range

Orient Electric, part of the diversified USD 1.6 billion CK Birla Group, has expanded its LED lighting portfolio with new range of LED battens which

deliver more light with up to 80% energy savings in



comparison to the conventional tube lights. LED Battens offer high lumen efficacy with huge energy & cost savings, come without any choke or starter and resolve the age-old problem of flickering tube lights. Combining energy efficiency and reliability with decorative slim design and ease of installation, Orient LED Battens are an ideal replacement for conventional tube lights (T12/T8/T5) in both residential as well as commercial spaces.