

# Control your fan with voice commands



**COOL OFF:  
Aeroslim White**



**W**ith the concept of connected homes gaining popularity, aspirational consumers of India are willingly spending on smart home devices to reap the best benefits of Internet of Things (IoT) which include savings, safety, convenience and control. IoT is fast taking over home appliances with even the humble ceiling fan going smart.

Driven by consumer insights and market trends, Orient Electric has recently given India a smart ceiling fan, Aeroslim, which is IoT-enabled and can be controlled via Orient smart mobile app. It is compatible with voice assistants, thus taking convenience a notch higher.

Atul Jain, Senior Vice President & Business Head, Fans, Orient Electric, says, "Our focus has always been on driving competitiveness through innovation. The technology adoption amongst the modern consumers is very fast and app-based and voice control is being appreciated in the entire appliances segment.

We are excited about the fact that our IoT-enabled



**Atul Jain, Senior Vice President & Business Head, Fans, Orient Electric**

Aeroslim fan is finding acceptance across the country." He adds, "We were proud to partner with Delhi Times Fashion Week as Smart Fans Partner as this platform brings some of India's top fashion designers under one roof while also giving us an option to showcase our range of premium, fashion-forward fans."

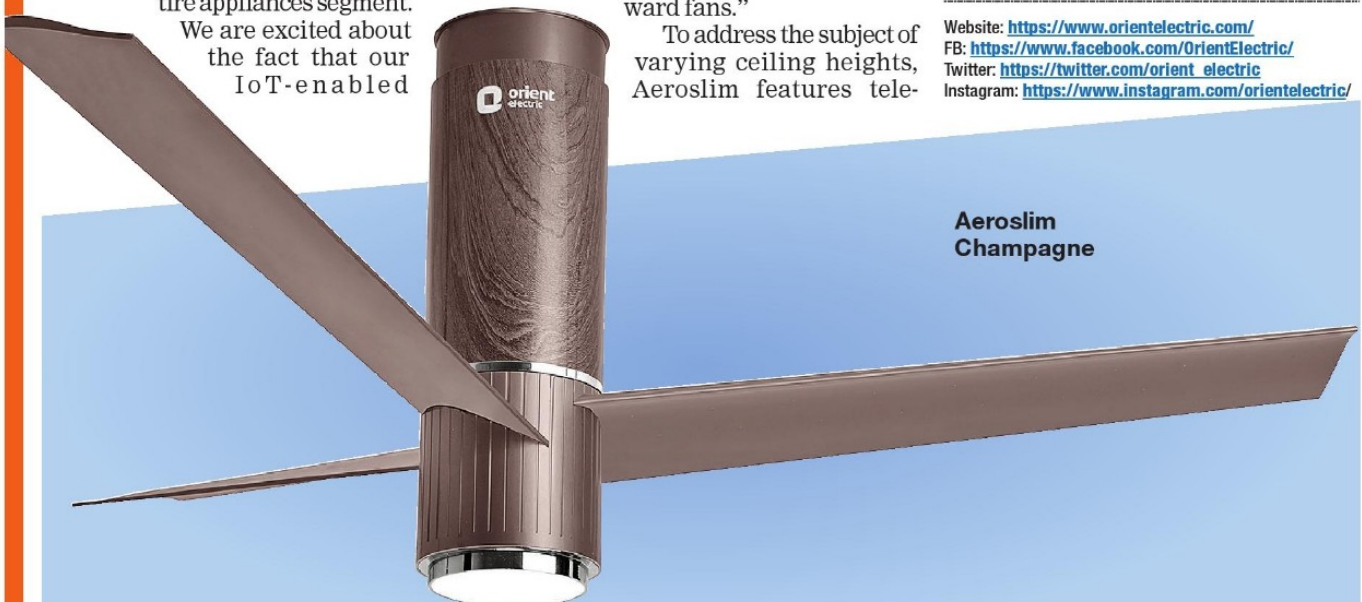
To address the subject of varying ceiling heights, Aeroslim features tele-

scopic adjustable mounting which gives users the freedom to adjust the fan height up to 90 mm as per the room ceiling (false ceiling, decorative POP etc.). These fans come with energy-efficient inverter motor and consume 40-50% less energy as compared to the ordinary fans. According to the experts from the company, if every new ceiling fan sold has inverter technology, India could potentially save 2,800 GWh of energy every year.

The fan motor design has gone slimmer and has advanced aerodynamic blade design which ensures an impressive air delivery of 240 CMM while ensuring silent operation even at low voltages of up to 140V.

Aeroslim has 100% rust-free blade made of high-grade glass. The use of integrated underlight and PU paint with hydrographic finish impart stunning looks to the fan. The Orient Aeroslim fans are priced at ₹7,790.

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**Aeroslim  
Champagne**