

MASTER THE ART OF SMART

LIVE EASY WITH ORIENT'S SMART RANGE OF LIFESTYLE APPLIANCES.



ONE-STOP-SOLUTION FOR SMART LIVING

Life may be a bit complicated, but we do our best to make it simple with a range of lifestyle appliances designed for convenience. And we've been doing it for a long time now. Orient Electric is a name that has stood the test of time for over 65 years in the consumer electrical market. We've established ourselves as the favourite one-stop provider of fans, lighting, home appliances, switchgears and other electrical solutions.

With a presence in over 40 international and domestic markets, we're running a well-organised distribution network that reaches over 1,25,00 retail outlets and a strong service network covering more than 450 cities. Our ultra-modern manufacturing facilities at Faridabad, Noida, and Kolkata enable us to manufacture customer-driven, first-to-market products with state-of-the-art quality and performance.

Our commitment towards manufacturing high-tech, lifestyle solutions allows our R&D team to focus more and more on continuous innovation for the future.

As a brand that has been relied on by millions, we've learned how to adapt and tap into the latest consumer requirements. Which in turn helps us create solutions that make lives smarter and experiences better.

Innovative products, a refined manufacturing process, and top-notch customer service have helped us gain recognition across borders. And our goal remains the same – to make lives easier and more convenient through smart use of technology and a keen human insight.



MIXER GRIDDER

The wide range of Mixer Grinders from Orient Electric works like a dream for both cooking experts and those who are new at it. Equipped with a 3-layer protection – shock-proof body, flame-proof design, and overload protection - they're designed to keep you safe and make the perfect addition to your kitchen.



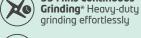
KITCHEN GENIE

MGCSKG75WG | 750W

















5-year Motor warranty **2-year** Product warranty





KITCHEN KRAFT

MGKK75B3 | 750W / MGKK75B4 | 750W





Flow Breaker

Grade 304 stainless steel jars Food grade



Easy Grip & Variable Speed Control 3-Speed with incher



ABS Body For better desthetics



Overload Protection Ensures motor safetu

Avoids lump formation





5-year Motor warranty **2-year** Product warranty



Chutney jar (0.4L) | Dry/Wet jar (1L) Liquidising jar (1.5L) | Juicer jar with fruit filter (1.5L)

orient

Chutney jar (0.4L) | Dry/Wet jar (1L) Liquidising Jar (1.5L)

CHEFSPECIAL 1200





100% Copper motor



Super Sharp Stainless-Steel Blades Turbo Fine Grindina™



35 Mins Continuous Grinding* Heavy-duty grinding effortlessly



No-Lump Formation Improved flow breakers



Ensures Complete Safety Overload protection





5-year Motor warranty 2-year Product warranty

MGCS120G3 | 1200W



Superior Stainless-Steel Jars



Hands-Free Operation Lockable Lids



Easy Grip & Variable Speed Control 3-Speed with incher



Attractive Aesthetic Looks ABS Body







POWER MIXER

MGPM75C4 | 750W / MGPM75C3 | 750W



Longer motor life Balanced coil motor



Superior Stainless-Steel Jars

Ensures Complete Safety



Attractive Aesthetic Looks ABS Body



Super Fine Grinding Super sharp stainless

Overload protection



Easy Grip & Variable Speed Control 3-Speed with incher

No-Lump Formation

Improved flow breakers



35 Mins Continuous Grinding* Heavy-duty grinding effortlessly

steel blades





5-year Motor warranty 2-year Product warranty

ACCORD

MGAC75G4 | 750W / MGAC75G3 | 750W

Ensures Complete Safety

Overload protection

Superior Stainless-

Hands-Free Operation

Easy Grip & Variable

jog dial with incher

Speed Control 3-Speed

Attractive Aesthetic Looks

Steel Jars

Lockable Lids

ABS Bodu

ABS



Longer Motor Life 100% Copper motor



Grinding* Heavy-duty grinding effortlessly **No-Lump Formation**



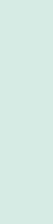
Super Fine Grinding Super sharp stainless steel blades



Cool Vent™









Chutney jar (0.5L) | Dry/Wet jar (1L) Liquidising jar (1.5L) | Juicer jar with fruit filter (1.5L)

Images shown are for representation purpose only.

Actual products may vary.

ELITE PLUS MGEP50BR3 | 500W



ABS

Balanced Coil Motor Ensures longer motor life



Superior Stainless Steel Jars



Cool Vent™

ABS Body



Super Fine Grinding Super sharp stainless

35 Mins Continuous Grinding* Heavy-duty

grinding effortlessly

Overload protection

steel blades

Ensures Complete Safety

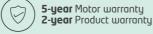


3-Speed with incher **Advance Heat Dissipation**

No-Lump Formation

Improved flow breakers





Images shown are for representation purpose only. Actual products may vary.



Chutney jar (0.4L) | Dry/Wet jar (0.8L) Liquidising jar (1.2L)

ELITE MGEL50G3 | 500W





Super Fine Grinding



No-Lump Formation Improved flow breakers



Advance Heat Dissipation Cool Vent™





5-year Motor warranty **2-year** Product warranty



ABS Bodu

Ensures Complete Safety

Overload protection

Superior Stainless Steel Jars

Easy Grip & Variable

Attractive Aesthetic Looks

3-Speed with incher

Speed Control

ABS Bodu



Chutney jar (0.4L) | Dry/Wet jar (0.8L) Liquidising jar (1.2L)

orient

BLAZE PLUS MGBLP50P3 | 500W











steel blades









5-year Motor warranty **2-year** Product warranty

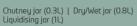


Chutney jar (0.3L) | Dry/Wet jar (0.7L) Liquidising Jar (1.2L)

Ensures Complete Safety

Overload protection





ELITE SUPER



Balanced Coil Motor Ensures longer motor life



35 Mins Continuous **Grinding*** Heavy-duty grinding effortlessly



Super Fine Grinding Super sharp stainless steel blades



No-Lump Formation Improved flow breakers



Advance Heat Dissipation Cool Vent™





5-year Motor warranty 2-year Product warranty

MGES50G3 | 500W



Ensures Complete Safety Overload protection



Superior Stainless Steel Jars



Easy Grip & Variable Speed Control 3-Speed with incher



Attractive Aesthetic Looks ABS Body





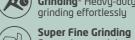


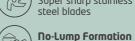
Chutney jar (0.3L) | Dry/Wet jar (0.7L) Liquidising Jar (1.2L)

BLAZE MGBL50TG3 | 500W

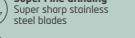














3-Speed with incher **Attractive Aesthetic Looks** ABS Body





2-year Motor warranty 2-year Product warranty

SPRINT SUPER

MGSS50B3 | 500W



Ensures longer motor life



Super Fine Grinding Super sharp stainless steel blades



No-Lump Formation Improved flow breakers



Cool Vent™



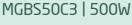




Chutney jar (0.3L) | Dry/Wet jar (0.8L) Liquidising jar (1L)

Images shown are for representation purpose only.
Actual products may vary.

BOLT SUPER





Balanced Coil Motor Ensures longer motor life



35 Mins Continuous **Grinding*** Heavy-duty grinding effortlessly



Super sharp stainless steel blades



No-Lump Formation Improved flow breakers





Ensures Complete Safety

Overload protection

Superior Stainless

Easy Grip & Variable

3-Speed with incher

Attractive Aesthetic Looks

Speed Control

Steel Jars

ABS Body



Steel Jars Easy Grip & Variable Speed Control

Superior Stainless

3-Speed with incher



Attractive Aesthetic Looks ABS Bodu





mages shown are for representation purpose only. Actual products may vary.



Chutney jar (0.3L) | Dry/Wet jar (0.8L)



BOLT MGBT50C3 | 500W



ABS Body for better desthetics



Grind+ Nickel coated stainless steel blades for superior grinding



Balanced Coil Motor Ensures longer motor life



Lockable Lids For hands free operation



Grade 304 stainless steel jars Food grade



Overload Protection Ensures motor safety



Flow breaker Avoids lump formation



3-speed jog dial with incher control and easy grip





2-year Motor warranty 2-year Product warranty



Chutney jar (0.5L) | Dry/Wet jar (0.8L) Liquidising Jar (1.2L)





MGKK50B3 | 500W



35 Mins Continuous Grinding* Heavy-duty grinding effortlessly

KITCHEN KRAFT



Super Fine Grinding Super sharp stainless steel blades



No-Lump Formation Improved flow breakers



Attractive Aesthetic Looks

Ensures Complete Safety

Overload protection

Superior Stainless

Easy Grip & Variable

Speed Control 3-Speed with incher

Steel Jars



Advance Heat Dissipation





5-year Motor warranty 2-year Product warranty

FINE BLEND MGFB50BB3 | 500W

Chutney jar (0.3L) | Dry/Wet jar (0.8L) Liquidising jar (1.1L)



Balanced Coil Motor Ensures longer motor life



35 Mins Continuous **Grinding*** Heavy-duty grinding effortlessly

Super Fine Grinding



Super sharp stainless steel blades



No-Lump Formation Improved flow breakers



Ensures Complete Safety Overload protection



Superior Stainless Steel Jars



Easy Grip & Variable **Speed Control** 3-Speed with incher



Attractive Aesthetic Looks ABS Bodu







Chutney jar (0.3L) | Dry/Wet jar (0.7L) Liquidising jar (1.2L)

Images shown are for representation purpose only.

Actual products may vary.

NUTRIBLENDER



Blend in smoothly with the all-new Orient Nutri Blender range. A new age, high-speed, must-have appliance for every kitchen-its advanced heat dissipation technology makes it ideal for fine grinding of delicious smoothies, milk shakes, purees and chutneys.



Bullet Jar 1 - 650 ml Bullet Jar 2 - 350ml



Easy Grip & Variable Speed Control 1 Speed with inche)



Long Cord wire length – 1.5m



Sprinkle Cap and Cover Lid

dissipation



Unbreakable Polycarbonate Jars



Attractive Aesthetic Looks



CHEFSPECIAL NUTRIBLENDER

NBCS40B2 | 400W **NBCS40G2 | 400W**







GEENIE

MGGN40RB3 | 400W

COMPACT MIXER GRINDER

JUICER MIXER GRINDER

Turn your cooking woes into a delicious blend of joy with the Orient Compact MG. Its fine-grinding blades and a close-packed design are built to give you lump-free masalas, smoothies, chutneys and so much more with extra ease.

Get ready to be flattered with Orient Electric's Juicer Mixer Grinders. This kitchen master can do it all - squeeze out fruit juices, blend smoothies and mix everyday ingredients - while leaving zero residue behind.



Bullet Jar 1 - 500 ml **Attractive Resthetic Looks** ABS Body PC Jar - 1L Chutney Jar - (400 ml)



Unbreakable Polycarbonate Jars



Easy Grip & Variable igle Speed dial with incher



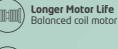
No-Lump Formation mproved flow breakers

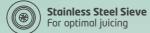




Sprinkle Cap and

Cover Lid







Easy Grip & Variable Speed Control 3-Speed with incher



Superior Stainless-Steel Jars



Attractive Aesthetic Looks ABS Bodu



Easy Cleaning Collects all the pulp at one place



Blend + blades Leaves zero residue

Chutney jar (0.4L) | Dry/Wet jar (0.8L) Liquidising Jar (1.5L)





5-year Motor warranty 2-year Product warranty



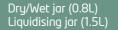




JMAS45G2 | 450W











2-year Motor warranty **2-year** Product warranty



WET **GRINDER**

Create the perfect batter with Orient electric wet grinder. With natural black stone coating, it creates perfect consistency while generating less heat which protects nutrients and flavour. With Coconut scrapper and atta kneader, it becomes your multi core partner.









And Retains The Taste



Effective Grinding Bigger grinding wheel



GRIND MASTER WGGM152M | 150W









IRON

Orient electric offers a wide variety of dry and steam irons for a wrinkle free wardrobe. With high-quality non-stick coating and multiple heat settings makes it suitable for all types of clothes. 2 years replacement warranty* and fire safety gives you peace of mind and long usage assurance







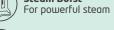
FABRIFEEL STEAM IRON

SIFF20WGP | 2000W























KRATOS DIKR10IH | 1000W













Flexibility During Usage 180-degree swivel cord



Uniform Heating U-shaped heating element







2-year Replacement warranty



FABRIFEEL STEAM IRON

SIFF16WBP | 1600W



Non-Stick Soleplate For All Type of Clothes



Better Heat Conductivity Silvercast™ Technology



Steam Burst For powerful steam



Ensures Fire Safety PBT Insulator



Safe Usage Advance Thermal fuse



Water Reservoir To Generate Steam Tank capacity-220ml



Flexibility During Usage 360-degree swivel cord



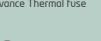
Comfortable Ironing, Horizontal And Vertical **Dual Direction Steam Burst**



Uniform Heating U-shaped heating element



Iron Out Creases Smoothly





ULTIMATE PLUS DIUTP11WM | 1100W



Non-Stick Soleplate Weilburger coated soleplate









Suitable For Multiple

temperature controller

Fabric Types Adjustable

Flexibility During Usage

360-degree swivel cord

orient



Ensures Fire Safety PBT Insulator



2-year Replacement warranty





2-year warranty

FABRIFEEL STEAM IRON

SIFF120P | 1200W



For All Type of Clothes







5

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Uniform Heating U-shaped heating element

Water Reservoir To

Tank capacity-230ml

Flexibility During Usage

360-degree swivel cord

Generate Steam



Iron Out Creases Smoothlu Fine spray





Images shown are for representation purpose only. Actual products may vary.

ULTIMATE DIUT10BM | 1000W



Non-Stick Soleplate Weilburger coated soleplate



Better Heat Conductivity Silvercast™ Technology

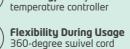


Safe Usage Advance Thermal fuse



Ensures Fire Safety PBT Insulator





Fabric Tupes Adjustable

Suitable For Multiple

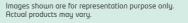


Uniform Heating U-shaped heating element











ENDURO DIEN10GM | 1000W



Non-Stick Soleplate Weilburger coated soleplate



Better Heat Conductivity Silvercast[™] Technology



Safe Usage Advance Thermal fuse



Ensures Fire Safety



Suitable For Multiple Fabric Types Adjustable emperature controller



Flexibility During Usage 360-degree swivel cord



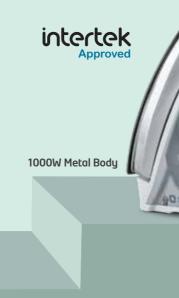
Uniform Heating G-shaped heating element



PBT Insulator







PANACHE CRYSTAL

DIPCCP11WB | 1100W



orient

Non-Stick Sole Plate Weilburger coated



Suitable For Multiple Fabric Tupes Adjustable temperature controller



Better Heat Conductivity Silvercast™ Technology



Flexibility During Usage 360-degree swivel cord



Safe Usage Advance Thermal fuse



Ensures Fire Safety



Uniform Heating G-shaped heating element



PBT Insulator











2-year Replacement warranty



intertek

750W Metal Bodu

ENDURO DIEN75BM | 750W



Non-Stick Soleplate Weilburger coated soleplate



Better Heat Conductivity



Silvercast[™] Technology

Advance Thermal fuse



Ensures Fire Safety PBT Insulator



Suitable For Multiple Fabric Types Adjustable temperature controller



Flexibility During Usage 360-degree swivel cord

G-shaped heating element

Uniform Heating



2-year Replacement warranty



PANACHE PLUS DIPCP11LP | 1100W



Non-Stick Soleplate Weilburger coated



temperature controller Flexibility During Usage

Suitable For Multiple

Fabric Types Adjustable

360-degree swivel cord

orient



Safe Usage Advance Thermal fuse



Uniform Heating G-shaped heating element



Ensures Fire Safety PBT Insulator







2-year Replacement warranty

FABRISHINE DIFSI10GP | 1000W



Non-Stick Soleplate Weilburger coated



Safe Usage Bi-metallic thermostat with thermal fuse

Better Heat Conductivity



(15)

Ensures Fire Safety High temperature



Suitable For Multiple Fabric Types Adjustable temperature controller

360-degree swivel cord



Uniform Heating G-shaped heating element



grade PBT insulator











Non-Stick Soleplate Weilburger coated



Better Heat Conductivity Silvercast™ Technology



Safe Usage Bi-metallic thermostat with thermal fuse



Ensures Fire Safety High temperature grade PBT insulator



temperature controller **Flexibility During Usage** 360-degree swivel cord

Fabric Types Adjustable

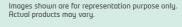
Suitable For Multiple



Uniform Heating G-shaped heating element







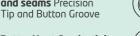




INSPIRO DIFN10BP | 1000W



Easy Ironing along buttons and seams Precision



Better Heat Conductivity Silvercast™ Technology



Safe Usage Bi-metallic thermostat with thermal fuse



Flexibility During Usage 360-degree swivel cord



Ensures Fire Safetu PBT Insulator

intertek

Plastic Body



FABRIJOY DIFJ10BP | 1000W



Non-Stick Sole Plate Weilburger coated



Better Heat Conductivity Silvercast™ Technology



Safe Usage Advance Thermal fuse



5

Ensures Fire Safety PBT Insulator



Suitable For Multiple Fabric Types Adjustable temperature controller



Flexibility During Usage 360-degree swivel cord



Uniform Heating G-shaped heating element



orient

Suitable For Multiple

temperature controller

Fabric Types Adjustable

Flexibility During Usage

360-degree swivel cord

Uniform Heating

G-shaped heating

element





2-year Replacement warranty







Non-Stick Soleplate Weilburger coated



Better Heat Conductivity



Silvercast™ Technology



Ensures Fire Safety PBT Insulator



Suitable For Multiple Fabric Types Adjustable temperature controller



Flexibility During Usage 360-degree swivel cord



2-year Replacement warranty



Uniform Heating G-shaped heating



element



2-year Replacement warranty

FABRISMOOTH DIFS10WGP | 1000W



Non-Stick Sole Plate Wielberger coated soleplate



Better Heat Conductivity Silvercast[™] Technology



Safe Usage Advance Thermal fuse





Ensures Fire Safety PBT Insulator





2-year Replacement warranty

FABRIPRESS DIFP10BP | 1000W



Non-Stick Soleplate Weilburger coated



Better Heat Conductivity Silvercast™ Technology



Safe Usage Advance Thermal fuse



Ensures Fire Safety PBT Insulator



Suitable For Multiple

Fabric Types Adjustable













FABRISMOOTH CRYSTAL

DIFSC11BP | 1100W



Non-Stick Sole Plate Wielberger coated



Better Heat Conductivity Silvercast™ Technology



Safe Usage Advance Thermal fuse



Ensures Fire Safetu



Uniform Heating G-shaped heating element

Suitable For Multiple

temperature controller **Flexibility During Usage**

360-degree swivel cord

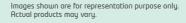
Fabric Types Adjustable



PBT Insulator











BREAKFAST SERIES

Orient Electric's wide range of Breakfast Appliances is a MasterChef's dream. Stop compromising on your health and get busy cooking with a smart breakfast series designed to stun.



CHEFSPECIAL

ICTCSI6BGM | 1600W



8 Pre-Defined Cooking Functions Automatically selects right cooking temperature and duration for different dishes

Higher Rated IGBT Works/

adaptable in high current

& voltage fluctuations

Supports in unmonitored cooking

Timer 0-3 hrs



Soft-Touch Control With Digital Display For convenient usage



Vessel Sensor & Auto Cut-Off Detects incompatible vessel and stops power supply



8 Adjustable Power Level Settings
For Customized Cooking







1-year Product warranty



FINE BLEND HBFB30GSS | 300W



Power – 300W Silent DC motor

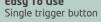


Easy Clean Detachable stem



Easy Storage Vertical or horizontal, occupies less space









Stainless Steel Arm and **Blades** Food grade





2-year Product warranty

ELECTRIC RICE COOKER

RCMC75W1 | 750W



Power - 750W



Faster Cooking Aluminium cooking pan



Prevents Heat Loss Close-fit lid



Easy To Store Detachable power cord



Capacity 1.8L



Cook Multiple Dishes



Cook And Carry Cool Touch Handle



Keeps Food Warm





COOKSMART MULTICOOK KETTLE

EKCT60SS | 600W









Capacity 1.2L

Hassle-Free Usage



Easy To Use 360-degree cordless power base



For Easy See-through Operation Glass lid with stainless steel rim



Faster Heating

Auto cut-off







Save Time With Faster Heating



Hassel Free Operation Non Stick Grill Plate



Overheat Protection For Thermal Fuse



Power Indicator Glows when sandwich is ready



Convenient Product Movement Inbuild handle



Convenient To Store -**Vertical Storage**









1-year Product warranty

INSTAHOT KETTLE

EKIH15BP | 1500W



Capacity 1.8L



Faster Heating



Avoids Heat Touch Burn Double layered Cool Touch Body



Cook Multiple Dishes Wider mouth



Hassle-Free Usage Auto cut off



Easy To Use 360-degree cordless power base

COOKSMART GRILL SANDWICH MAKER

SGCT80B2 | 800W



Save Time With Faster Heating



Overheat Protection



For Thermal Fuse



Convenient Product
Movement Inbuild handle



Hassel Free Operation Non Stick Grill Plate



Power Indicator Glows when sandwich is ready



Convenient To Store -**Vertical Storage**



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1-year Product warranty

Images shown are for representation purpose only. Actual products may vary.



Images shown are for represe Actual products may vary.









1-year Product warranty

orient electric

ROOM HEATER

Get cosy. Get warm. Get rid of the cold with Orient Electric Room Heaters - designed to keep the winters in check. Built with multiple smart features, these heaters provide instant comfort in blistering cold and elevate your interiors with a touch of class.



HEAT CONVECTOR

HC2004D | 2000W



Two Heating Positions Low & High



Twin FansFor faster heating



Adjustable StandTo conveniently adjust the direction of heat



Adjustable Temperature Controller For different heating levels



Night Visibility Neon indicator

Model Code	HC2004D
No of Heating Positions	2
Max. Wattage	2000





2-year Product warranty



AREVAFH20WP | 2000W



Copper Motor For durability



Fan mode Running at 2300 RPM, it can be used as a fan during summer



Bi-directional Placement Option Horizontal or vertical mounting possible

5 Levels Of Protection

1.3 m Power CordLong cord assists in

easy maneuvering

Provides enhanced safety



Two Heating Modes 1000W & 2000W



In-built handle
Can be easily carried around





ABS Body And Metal Mesh For better aesthetics and safety

Model Code	Areva FH20WP
No of Heating Positions	2
Max. Wattage	2000





1-year Product warranty

Fan Heater

NEW AREVA FHNA20G | 2000W





Can Be Used As Fan In Summers Fan mode











Model Code	New Areva FHNA20G
No of Heating Positions	2
Max. Wattage	2000







Fan Heater

INSTAHOT QH800ASQ | 800W

















Elegant Design Suits every décor

Model Code	Instahot QH800ASQ
No of Heating Positions	2
Max. Wattage	800





1-year Product warranty



orient electric

Quartz Heater

STARK QH800ASR | 800W



2 Heat Settings 400W, 800W



Tip-over protection For enhanced safety

orient



Cool Touch Body (For easy & safe handling)



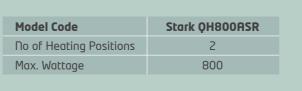
Safety GrillFor protection



Instant heating



Premium Design Enhances décor







1-year Product warranty

Images shown are for representation purpose only. Actual products may vary.



Halogen Heater

Images shown are for representation purpose only. Actual products may vary.

DURAHOT HH1200MAR | 1200W



90-degree rotationFor effective heating



3 Heat Settings 400W, 800W, 1200W



Tip-over protection For enhanced safety



Cool Touch Body For easy & safe handling



Safety Grill



Instant heating
For quick comfort



Premium Design Enhances décor

Model Code	Durahot HH1200MAR
No of Heating Positions	3
Max. Wattage	1200





1-year Product warranty



Quartz Heater

COMFORTER COLLECTION



OIL FILLED RADIATOR

OFCC13B3A | 2900W, OFCC11B3A | 2900W, OFCC09B3A | 2500W



Advanced Shape Fins (3rd Generation)
For a better heat distribution



Adjustable Thermostat For Temperature Helps in setting the ideal room temperature



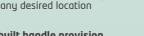
Cord Storage Facility Keeps the cord wire tangle free when not in use



3 Heating Positions
For controlling the rate
of heating









of the product





Triple Overheating ProtectionEnsures safety of you and your loved ones

360 Degree Trip Over Safety Switch Works as an additional safety device in case the OFR falls or if not placed vertically

Model Code	OFCCO9B3A	OFCC11B3A	OFCC13B3A	
No of Fins	9	11	13	
No of Heating Positions	3	3	3	
Max. Wattage	2500	2900	2900	
PTC Fan Heater	Yes	Yes	Yes	









2-year Product warranty

MIXER GRINDER













Model Cod	le	MGCSKG75WG4	MGCS120G3	MGAC75G4	MGAC75G3	MGKK75B4	MGKK75B3
Model Nan	ne	Kitchen Genie	ChefSpecial 1200W	Accord 4 Jar	Accord 3 Jar	Kitchen Kraft 750W 4J	Kitchen Kraft 750W 3J
Motor		BCM	Copper	Copper	Copper	BCM	ВСМ
Motor Typ	e	BCM	BCM	ВСМ	ВСМ	ВСМ	BCM
Accessorie	<u>:</u> S	Spatula, fruit filter and food processor Attachment.	Spatula	Spatula Fruit Filter	Spatula	Spatula Fruit Filter	Spatula
Switch & Sp	eed	3 Speed Dial With Incher	3 Speed Dial With Incher				
Power Consum	nption	750W	1200W	750W	750W	750W	750W
Body Shap	e	Tower Shape	Tower Shape	Tower Shape	Tower Shape	Tower Shape	Tower Shape
Overload Proto	ection	3.2 A	4.4 A	3.2A	3.2A	3.2 A	3.2 A
Liquidizer Jar Co	pacity	N/A	1.5 L (SS)	1.5 L (SS),	1.5 L (SS)	1.5 L	1.5 L
PC Jar		1.5 L	N/A	1.5 L	N/A	1.5 L	N/A
Liquidizer Bl	ade	3 Leaf	3 Leaf	3 Leaf	3 Leaf	3 Leaf	3 Leaf
Dry/Wet Jar Ca	pacity	1.2L	1.2 L	1.0 L	1.0 L	1L	1L
Dry/Wet Jar B	lade	1 Leaf	2 Leaf	2 Leaf	2 Leaf	1 Leaf	1 Leaf
Chutney Jar Ca	pacity	0.4 L	0.4 L	0.5	0.5	0.4 L	0.4 L
Chutney Jar B	Blade	1 Leaf	1 Leaf	2 Leaf	2 Leaf	1 Leaf	1 Leaf
Body Colo	nı	White and Grey	Black / Grey	White & Grey	White & Grey	White & Blue	White & Blue
Body Mater	rial	ABS Plastic	ABS Plastic	ABS Plastic	ABS Plastic	ABS Plastic	ABS Plastic
	ι	23	21	30.00	30.00	23	23
Dimensions Without Packaging (cm)	W	21	24	23.00	23.00	21	21
	н	24.5	26	50.00	50.00	24.5	24.5
Net Weigh	nt	5.7 Kg	4.3 Kg	4.2 Kg	4.2 Kg	4.2 Kg	3.7 Kg
Gross Weig	ht	6.9 Kg	5.15 Kg	5.4 Kg	5.4 Kg	5.4 Kg	4.6 Kg
Motor Warra	nty	5 Year	5 Year	5 Year	5 Year	5 Year	5 Year
Product Warr	anty	2 Year	2 Year	2 Year	2 Year	2 Year	2 Year

MIXER GRINDER



Model Cod	e	MGPM75C3	MGPM75C4	MGEP50BR3	MGEL50G3	MGES50G3	MGSS50B3
Model Nam	ne	Power Mixer	Power Mixer 4 Jar	Elite Plus	Elite	Elite Super	Sprint Super
Motor		ВСМ	ВСМ	ВСМ	ВСМ	ВСМ	BCM
Motor Typ	e	ВСМ	ВСМ	BCM	BCM	BCM	BCM
Accessorie	es	Spatula	Spatula	N/A	N/A	N/A	N/A
Switch & Spe	eed	Spatula	3 Speed Dial With Incher	3 Speed With Inbuilt Incher			
Power Consum	ption	750 W	750 W	500 W	500 W	500 W	500 W
Body Shap	e	Tower Shape	Tower Shape	Tower Shape	Tower Shape	Tower Shape	Tower Shape
Overload Prote	ection	3.2 A	3.2 A	2.2 A	2.2 A	2.2 A	2.2 A
Liquidizer Jar Ca	pacity	1.5 L	1.5 L	1.2 L	1.2 L	1L	1L
PC Jar		N/A	1.5 L	N/A	N/A	N/A	N/A
Liquidizer Bl	ade	3 Leaf	3 Leaf	3 Leaf	3 Leaf	1 Leaf	2 Leaf
Dry/Wet Jar Ca	pacity	1L	1L	0.8 L	0.8 L	0.8 L	0.8 L
Dry/Wet Jar B	lade	1 Leaf	1 Leaf	1 Leaf	1 Leaf	1 Leaf	2 Leaf
Chutney Jar Ca	pacity	0.4 L	0.4 L	0.4 L	0.4 L	0.3 L	0.3 L
Chutney Jar B	lade	1 Leaf	1 Leaf	1 Leaf	1 Leaf	1 Leaf	1 Leaf
Body Color	nı	Cherry	Cherry	Black & Red	White & Grey	White & Grey	Blue & White
Body Mater	rial	ABS Plastic	ABS Plastic	ABS Plastic	ABS Plastic	ABS Plastic	ABS Plastic
	ι	23	22	23	23	23	21
Dimensions Without Packaging (cm)	W	21	24.5	20	20	20	23
	н	24.5	24.5	24.5	24.5	24.5	24
Net Weigh	ıt	3.7 Kg	4.7 Kg	2.8 Kg	2.8 Kg	2.5 Kg	2.4 Kg
Gross Weig	ht	4.4 Kg	20.4 Kg	3.7 Kg	3.7 Kg	3.3 Kg	2.9 Kg
Motor Warra	nty	5 Year	5 Year	5 Year	5 Year	5 Year	5 Year
Product Warre	anty	2 Year	2 Year	2 Year	2 Year	2 Year	2 Year

MIXER GRINDER











U	

Model Code	e	MGBLP50P3	MGBL50TG3	MGBS50C3	MGBT50C3	MGKK50B3	MGFB50BB3
Model Nam	e	Blaze Plus	Blaze	Bolt Super	Bolt	Kitchen Kraft	Fine Blend - 3 Jar
Motor		BCM	BCM	ВСМ	BCM	ВСМ	ВСМ
Motor Type	2	BCM	BCM	ВСМ	BCM	ВСМ	ВСМ
Accessorie	s	N/A	N/A	N/A	N/A	N/A	N/A
Switch & Spe	ed	3 Speed Dial With Incher					
Power Consum	ption	500 W					
Body Shap	e	Tower Shape					
Overload Prote	ction	2.2 A					
Liquidizer Jar Ca	pacity	1.2 L	1.2 L	1 L	1.2 L	1.1 L	1.2 L
PC Jar		N/A	N/A	N/A	N/A	N/A	N/A
Liquidizer Blo	ıde	2 Leaf	2 Leaf	1 Leaf	3 Leaf	1 Leaf	3 Leaf
Dry/Wet Jar Cap	acity	0.7 L	0.7 L	0.8 L	1 L	0.8 L	0.7 L
Dry/Wet Jar Bl	ade	1 Leaf					
Chutney Jar Cap	acity	0.3 L	0.3 L	0.3 L	0.4 L	0.3 L	0.3 L
Chutney Jar Bl	lade	1 Leaf					
Body Colou	ır	White & Purple	White & Green	Cherry	Cherry	White & Blue	Blue Black
Body Materi	ial	ABS Plastic					
	ι	20.00	20.00	22	22	22	18.5
Dimensions Without Packaging (cm)	W	20.00	20.00	18	18	18	18.5
	н	21.00	21.00	24	38	24	21.5
Net Weigh	t	2.935	2.935	2.73	2.73	2.7 Kg	2.6
Gross Weigh	nt	2.285	2.285	3.47	3.47	3.5 Kg	3.1
Motor Warrar	nty	5 Year	2 Year	2 Year	5 Year	5 Year	2 Year
Product Warra	inty	2 Year					

JUICER MIXER GRINDER STEAM IRON DRY IRON



JMRS45G2

Aisha

BCM

3 Speed Dial With Incher

450 W

2.0 A

1.5 L

3 Leaf

0.8 L

2 Leaf

1 Leaf

White & Grey

ABS Plastic

1 Nos

Yes

N/A

ABS+Stainless Steel Sieve

Fixed, Offline

Yes

31.50

21.50

42.00

3.4 Kg

4.5 Kg

2 Year

JMAP4503

Aisha Plus

BCM

3 Speed Dial With Incher

3 Leaf

2 Leaf

1 Leaf

White & Orange

1 Nos

ABS+Stainless Steel Sieve

31.50

21.50

42.00

3.7 Kg

4.8 Kg

Model Code

Model Name

Motor Type

Switch & Speed

Power Consumption

Overload Protection

Liquidizer Jar Capacity

Liquidizer Blade

Dry/Wet Jar Capacity

Chutney Jar Capacity

Chutney Jar Blade

Body Colour

Body Material

Pulp Collector

Juice Container

Juicer Mesh

Pulp Collector Type

Packaging (cm)

Net Weight

Gross Weight

Motor Warrantu

Product Warranty







Model Code		SIFF20WGP	SIFF16WBP	SIFF120P
Model Name		Fabrifeel 2000 W	Fabrifeel 1600 W	Fabrifeel 1200 W
Swivel Cor	d	360°	360°	360°
Temperature Co	ontrol	Yes	Yes	Yes
Power Consum	ption	2000 W	1600 W	1200 W
Body		Plastic	Plastic	Plastic
Body Colou	Jr	White & Green	White & Blue	Orange
Soleplate Coating		Weilburger Weilburger		Weilburger
Product Quality Certification		N/A	N/A	N/A
Power Cord t	otal	1.88 m long 3-Pin/3-Core	1.88 m long 3-Pin/3-Core	1.8 m long 3-Pin/3-Core
Heating Elem	ient	U Shape	U Shape	U Shape
	ι	26.5	26.5	24.00
Dimensions Without Packaging (cm)	W	11.1	11.1	9.70
	н	14	14	12.50
Net Weight (Kg)	0.92	0.92	0.6
Gross Weight	(Kg)	1.06	1.06	0.74
Product Warre	onty	2 Year	2 Year	2 Year











Model Cod	de	DIKR10IH	DIUTP11WM	DIUT10BM	DIEN10GM	DIEN75BM		
Model Na	ne	Kratos	Ultimate Plus	Ultimate	Enduro	Enduro		
Swivel Co	rd	180°	360°	360°	360°	360°		
Temperature (Control	Yes	Yes	Yes	Yes	Yes		
Power Consur	mption	1000 W	1100 W	1000 W	1000 W	750 W		
Body		Metal (Light Weight)	Metal (Heavy Weight)	Metal (Heavy Weight)	Metal (Light Weight)	Metal (Light Weight)		
Body Cold	יוטר	lvory	White	Black White & Grey		White & Brown		
Soleplate Co	ating	Greblon	Weilburger	Weilburger Weilburger Weilb		Weilburger		
Product Que Certificati		Intertek	N/A	Π/A Π/A Intertek		Intertek		
Power Co	rd	1.78 m long 3-Pin/3-Core	1.88 m long 3-Pin/3-Core	1.88 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core		
Heating Eler	ment	U Shape	U Shape	U Shape	G Shape	G Shape		
	ι	26	23.8	24	23.80	23.80		
Dimensions Without Packaging (cm)	W	12.2	11.50	11.6	10.80	10.80		
	н	12.2	13.00	14.2	11.00	11.00		
Net Weight	(Kg)	1.54	1.56	1.6	0.63	0.63		
Gross Weigh	t (Kg)	1.7	1.80	1.80	0.76	0.76		
Product War	ranty	2 Year Replacement	2 Year Replacement	2 Year Replacement	2 Year Replacement	2 Year Replacement		

DRY IRON











Model Code		DIFSI10GP	DIPCC11WB	DIPCP11LP	DIPC10RP	DIFN10BP
Model Name		Fabrishine	Panache Crystal	Panache Plus	Panache	Inspiro
Swivel Cord		360°	360°	360°	360°	360°
Temperature Control		Yes	Yes	Yes	Yes	Yes
Power Consumption		1000 W	1100 W	1100 W	1000 W	1000 W
Body		Plastic	Plastic	Plastic	Plastic	Plastic
Body Colour		White & green	White & Blue	White & Lavender	Red and White	White & Blue
Soleplate Coating		Weilburger	Weilburger	Weilburger	Weilburger	American Heritage
Product Quality Certification		N/A	N/A	N/A	N/A	N/A
Power Cord		1.5 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core	1.75 m long 3-Pin/3-Core
Heating Element		G Shape	G Shape	G Shape	G Shape	U Shape
Dimensions Without Packaging (cm)	ι	23	23	23	23	24.20
	W	10.6	10.6	10.6	10.6	11.00
	Н	11.8	11.8	11.8	11.8	11.80
Net Weight (Kg)		0.55	0.55	0.55	0.55	0.60
Gross Weight (Kg)		0.66	0.66	0.66	0.66	0.70
Product Warranty		2 Year Replacement				

DRY IRON











Model Code		DIFM10GP	DIFP10BP	DIFJ10BP	DIFS10WGP	DIFSC11BP
Model Name		Fabrimate	Fabripress	Fabrijoy	Fabrismooth	Fabrismooth Crystal
Swivel Cord		360°	360°	360°	360°	360°
Temperature Control		Yes	Yes	Yes	Yes	Yes
Power Consumption		1000 W	1000 W	1000 W	1000 W	1100 W
Body		Plastic	Plastic	Plastic	Plastic	Plastic
Body Colour		White & Grey	Grey & Blue	White & Blue	White	White & Blue
Soleplate Coating		Weilburger	Weilburger	Weilburger	Weilburger	Weilburger
Product Quality Certification		Intertek	Intertek	Intertek	N/A	N/A
Power Cord		1.88 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core	1.5 m long 3-Pin/3-Core
Heating Element		G Shape	G Shape	G Shape	G Shape	G Shape
Dimensions Without Packaging (cm)	ι	25.40	25.80	23.8	23	23
	W	10.30	10.30	10.80	10.7	10.7
	н	12.50	12.80	11.00	10	10
Net Weight (Kg)		0.70	0.54	0.63	0.56	0.56
Gross Weight (Kg)		0.86	0.65	0.76	0.64	0.64
Product Warranty		2 Year Replacement	2 Year Replacement	2 Year Replacement	2 Year Replacement	2 Year Replacement

BRANCH OFFICES

NORTH REGION

Delhi: 240, Okhla Industrial Estate Phase III, New Delhi-110020 Chandigarh: 840, First Floor, NAC Manimajara, UT Chandigarh-160101 Rajasthan: C176 Road Number 9J, V.K.I. Area Jaipur-302013

Uttar Pradesh: 607, 6th floor, Ratan Square Marg, Lucknow-226001

Noida: C-130, Sector 63, Noida-201301

EAST REGION

Assam: Nilakshi Talukdar Campus, Opp Vodafone Head Office,

NH - 37, Katabari, Guwahati-781035

Bihar: 4th Floor, Sai Tower, Beside Hotel Utsav, New Dak Bunglow Road,

Patna-800001

Jharkhand: Modi Heights, Phase-1, 4th Floor, Office No-401, Ratu Road,

Near Durga Mandir Ranchi-834001

Odisha: Badadhanpur, Puri Bypass Road, Bhubaneswar-751002 West Bengal: 6, Ghore Bibi Lane, Behind Swabhumi, Kolkata-700054

SOUTH REGION

Telangana: 6-3-1090/C, R K Plazs, 2nd Floor, Raj Bhawan Road, Somajiguda,

Hyderabad-500082

Chennai: Heavitree' 2nd Floor, Unit-B, No-47, Spur Tank Road, Chetpet,

Chennai-600031

Karnataka: SY No 73, Harokyathanahalli Dasanapura Hobli,

Makali Post Tumkur Main Road Bangalore-562162

Kerala: Kollamkuzhi Business Square, 5th Floor, NH bypass, Vytila, Cochin-682019

WEST REGION

Chhattisgarh: G.D. Warehousing, Opp. Reliance Petrol Pump Ring Road No. 2,

Gondwara, Raipur - Chhattisgarh, India-493221

Gujarat: Survey No. 107 Village Jetalpur, Near Gokulesh Rice Milltaluka Dascroi

N.H., 8 Ahmedabad-382426

Madhya Pradesh: Survey No. 275/1/1, Kelodhala, SDA Compound, Dewas Naka

Indore-452010

Maharashtra Mumbai: 604, 6th Floor, Dev Corpora, Cadbury Junction,

Eastern Express Highway, Thane (West), Mumbai-400601.

Pune: Gut No.1342, Jai Hanuman Warehouse, Ubale Nagar, Pune-Nagar Road,

Wagholi, Pune-412207

Nagpur: Shriyash Heights, Block No. 402, 4th Floor, Plot No. 95,

Lendra West Precinct, Ramdaspeth, Nagpur-440010



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